



Business Studies

Year 10

Autumn Term	Spring Term	Summer Term
Half Term 1 <ul style="list-style-type: none">• 1.1 The dynamic nature of business.• 1.2 Customer needs.• 1.2 Market research.	Half Term 1 <ul style="list-style-type: none">• 1.4 Ownership• 1.3 Business Aims and Objectives.• 1.3 Sources of Finance.• 1.3 Business Costs.	Half Term 1 <ul style="list-style-type: none">• 1.5 Stakeholders.• 1.5 Inflation and Interest.• 1.5 Tax and the Economy.• 1.5 Exchange rates and international trade.
Half Term 2 <ul style="list-style-type: none">• 1.2 Market Segmentation.• 1.4 Marketing Mix Introduction.• 2.2 Product, Price, Promotion strategies.	Half Term 2 <ul style="list-style-type: none">• 1.3 Revenue, Costs and Profit.• 1.3 Break even and Margin of Safety.	Half Term 2 <ul style="list-style-type: none">• Recruitment Project: CV building and Interview skills.• 1.5 Recruitment laws and workplace laws.

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Half Term 1 <ul style="list-style-type: none">• 2.1 Business Growth Inorganic v Inorganic.• 2.1 Globalisation.• 2.1 Business Ethics and the Environment.	Half Term 1 <ul style="list-style-type: none">• 2.5 Motivation.• 2.5 Communication.• 2.5 Organisation Structures.	Half Term 1 <ul style="list-style-type: none">• Finance Revision.• All revision.
Half Term 2 <ul style="list-style-type: none">• 2.3 Methods of Production.• 2.3 Stock Control.• 2.3 Suppliers and Quality.• 2.3 Sales process.	Half Term 2 <ul style="list-style-type: none">• 2.2 Marketing revision exploring the four P's in more detail.• 2.4 Business Calculations.	Half Term 2 <ul style="list-style-type: none">• Exams.